



# Digital Marketing

**Hacktechmedia**

[www.hacktechmedia.com](http://www.hacktechmedia.com)



# About HackTechMedia

HackTech Media was started in 2018. We are a No.1 Innovative Digital Marketing Agency & Institute in Navi Mumbai & Mumbai. HackTech Media is leading multi-group of company & we are currently working with top industry like Agriculture, I.T, Fashion, Beauty, Matrimonial& Spiritual Domain.

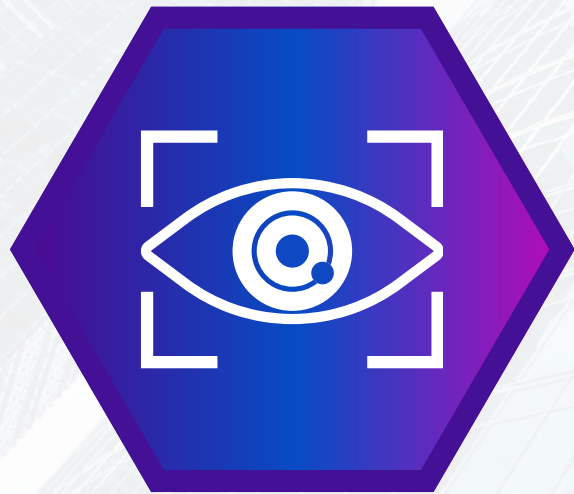


**Prince Barve**

Founder Of Hacktechmedia



# Vision & Mission



## Company Vision

Started in 2018, with a vision to make India a leading country in the world of Cybersecurity. Not only in Education, but we have our own Handbook, A community for cybersecurity Experts and Virtual Labs for students to Practice what they Learn On The Go!



## Company Mission

Our Mission is to Boost Your Success. Our ultimate mission is to train every candidate on the Earth with a world-class faculty and industry, HackTech Media is giving you a perfect digital platform achieve you goals and career towardssuccess

# About Digital Marketing

Digital marketing is the fastest growing industry throughout the world. Through Digital Marketing you can earn High Salary with Unlimited Incentives & every organization is now looking forward to market their brand or product on different digital platform through digital marketing. Digital Marketing helps you to boost up your skill by taking it to next level and can be done at your free time and also it is a Money-Making Profile with No Field Work, No Target & No Tele calling but Only Smart Work & Creative Ideas is required. Basically, Digital Marketing is a marketing method to promote any products & services through online platform like social media & other websites. Now-a-days as everyone uses mobile & has internet access, the whole world became online now. As in today's world everything is on Digital platform. All customers are using online platform like online shopping, bill payments, recharges, money transfer and many more for their day-to-day needs. So now requirement of digital marketers in this industry is increased for every company. And it's increasing more in future. Every company whether it's small or large has the requirement of Digital Marketers, therefore there is huge demand for Certified Digital Marketer. There are many career opportunities in Digital Marketing Field. Digital marketing is highly demanded skill worldwide thus have unlimited earning opportunities.



# About Digital Marketing Hacktechmedia

HackTech Media is World's Leading Edtech Portal, providing different Digital Marketing Certification Course to enhance your digital skills & to boost your career into one of the Highest Paying Industry. We give personal attention to every and every candidate.

## **Course is provided on Different Platform:**

- Classroom Training
- Online Training



## Course Benefits:

- International Certificate
- 5 Students Per Batch
- Online / Classroom Training
- Weekdays/ Weekend Batches
- 100 % Live Practical
- 100 % Job Assistance



# **CSEO - Certified In Search Engine Optimizer**

- Introduction to SEO
- On-Page Optimization
- Off-Page Optimization
- Keyword Research and Analysis
- Content Strategy for SEO
- Technical SEO
- SEO Tools and Analytics
- Advanced SEO Strategies
- Algorithm Updates and Trends
- Practical Application and Case Studies



# CSMM - Certified In Social Media Marketer

- Introduction to Social Media Marketing
- Social Media Platforms
- Content Creation for Social Media
- Building and Engaging an Audience
- Social Media Advertising
- Social Media Analytics and Measurement
- Social Media Campaign Planning
- Ethical and Legal Considerations



# CCW – Certified In Content Writing

- Introduction to Content Writing
- Knowing Your Audience
- Crafting Compelling Content
- Structuring Content for Success
- Grammar and Style Essentials
- Search Engine Optimization (SEO) Basics
- Writing for Digital Platforms
- Practical Exercises and Feedback

# **CGA- Certified In Google Ads**

- Introduction to Google Ads
- Account Structure and Navigation
- Keyword Research and Selection
- Creating Compelling Ads
- Campaign and Ad Group Creation
- Ad Targeting and Audience Segmentation
- Monitoring and Optimization
- Advanced Campaign Management Techniques

# CA- Certified In Analytics

- Introduction to Analytics
- Data Collection and Preprocessing
- Descriptive Analytics
- Predictive Analytics
- Prescriptive Analytics
- Analytics Tools and Software
- Applications of Analytics
- Capstone Project

# **CWP - Certified In WordPress**

- Introduction to WordPress
- WordPress Themes Development
- Advanced Theme Development
- WordPress Plugins Development
- Advanced Plugin Development
- Advanced Topics and Project

# CGD - Certified In Graphic Designing

- Introduction to Graphic Design
- Typography
- Color Theory and Application
- Layout Design
- Image Editing and Manipulation
- Vector Graphics and Illustration
- Branding and Identity Design
- Layout Software and Desktop Publishing
- Web Design Basics
- Portfolio Development
- Project Work and Critique
- Final Project Presentation

# **CVE – Certificate In Video Editing**

- Introduction to Video Editing
- Editing Basics
- Advanced Editing Techniques
- Storytelling through Editing
- Audio Editing and Synchronization
- Exporting and Distribution

# 100 Plus Tools You'll Master





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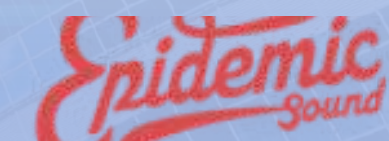
Ubersuggest




seobility



W Wordtracker



# 100 Plus Tools You'll Master

 Creator.ai

 wordtune

Everand

 grammarly

 Linguix  
writing assistant

lynda.com<sup>®</sup>  
A LINKEDIN COMPANY

 QuillBot

 SCRIBD

SKILLSHARE.

 invideo

PicsArt

envatoelements

crello

 slidebean

 flaticon

# 100 Plus Tools You'll Master

 snapied

**DESIGNS.**

 Storyblocks

*Canva*

 unbounce

 **Vecteezy**

LovePik

 GPL Theme Plugin

**Artlist**

prime now **1**

 **Smodin**

**Artgrid**

**shutterstock**<sup>®</sup>

AI Image Generator

**iStock.**

# 100 Plus Tools You'll Master

SEO Audit & Reporting Tool

Enter an URL address and get a Free Website Analysis!

**NETFLIX**

**vidIQ**

**getty**images

**Pixelied**

*TALKING.NETWORK*

# Accreditation



# Accreditation





# HACKTECHMEDIA

# SUCCESSFUL STUDENTS





## Congratulations

Your Ability Has Taken You To the  
New Height Of Success, This Great Job  
is all Because of Your Dedication  
And Hard Work And yes Confidence  
Too, Many Congrats To you Stay Blessed!

Proudly Placed  
Sagar Todkar

Position – Information Security-Intern



[www.hacktechmedia.com](http://www.hacktechmedia.com)



Anzen/HR - 09903462461

26 September 2021

Mr. Sagar Todkar

Atrepathi Apt., Sector-2 Neral

Navi Mumbai-401308

Dear Mr. Sagar,

Further to your application and subsequent interviews, we are pleased to offer you an internship and you will be titled as 'Intern - Information Security' during the internship period. The detailed terms and conditions of your appointment are enclosed herewith.

If you find the terms and conditions of the appointment acceptable, we expect you to join us on or before 12<sup>th</sup> September 2021. Kindly return the duplicate copy of this letter along with the terms and conditions and acknowledge it duly signed.

We look forward to our association.

Thanking you,

Yours sincerely,

Ramesh Tendulkar

Head - Business Development

Head - Business Development



# Congratulations

"We're incredibly proud of all you've accomplished. Have fun with this exciting advancement in your career."

Proudly Placed

**Nishant Mahadik**

Company Name : GBCFX

Designation : Digital Marketing Executive



# Congratulations

"We're incredibly proud of all you've accomplished. Have fun with this exciting advancement in your career."

Proudly Placed

**Mayur Jadhav**

Company Name : Test Book

Designation : Digital Marketing Executive



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**Sanket Waghmare**

Company Name : IMPACT Infotech Pvt Ltd

Designation : Network Support Engineer



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**Adarsh Jadhav**

Company Name : ProTechmanize Solutions Pvt Ltd

Designation : IT Security Engineer



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Proudly Placed

**Sayali More**

Company Name : ProTechmanize Solutions Pvt Ltd

Designation : IT Security Engineer



# Congratulations

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Proudly Placed

**Ashwini Kamble**

Company Name : HACKTECHMEDIA

Designation : Digital Marketing Executive



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Proudly Placed

**Prashant Parab**

Company Name : HACKTECHMEDIA

Designation : Web Developer



# Congratulations

"Your career will take you through unknown twists and turns but it is your education which will be the pillar you can always lean on."

**Aayesha Siledar**





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**Anmol Pagare**



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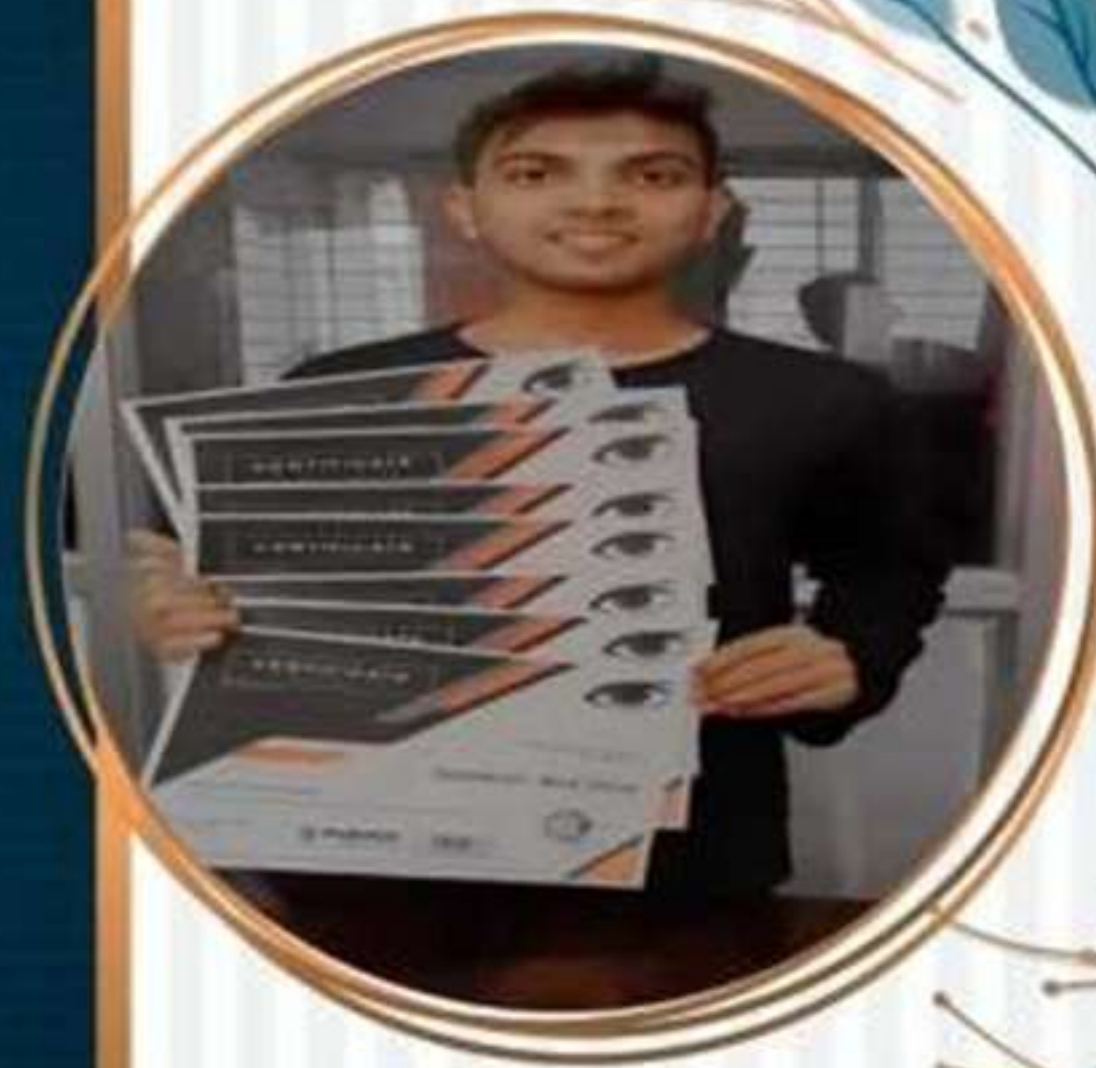
**Akshay Kadu**



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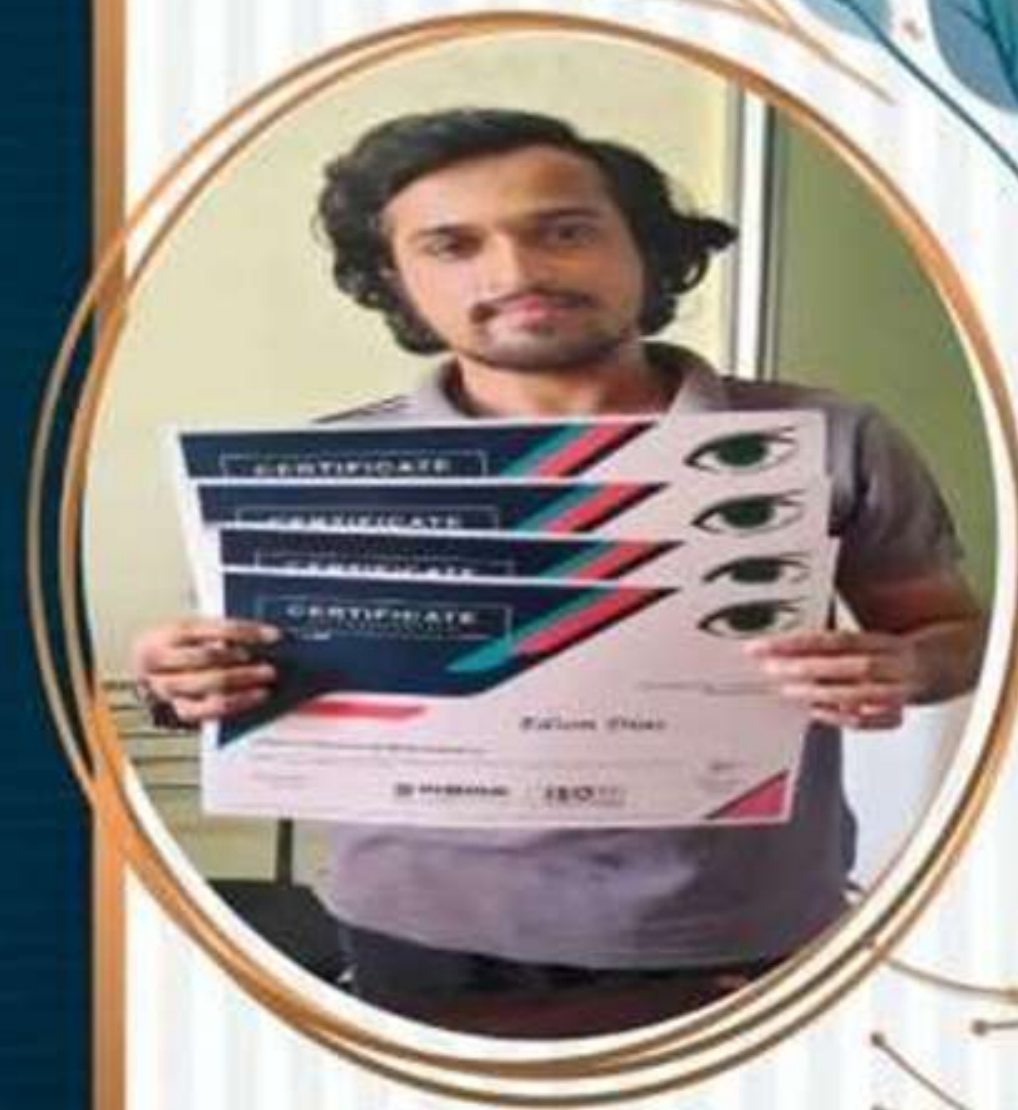
**Sunmeet Dive**



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**Edisons Dias**



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**Chetan Gaikwad**



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**Ram Sonune**



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**Paddmawati Mohato**



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**Tejas Bhagat**





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**Chirag Gautam**



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**Vinaya Haldankar**



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## Maitri Gohil



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**Archana Tarje**



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**Shreemant Suryawanshi**



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**Kaushal Joshi**



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**Mohammed Khalid**



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**Ranveer Kumar**





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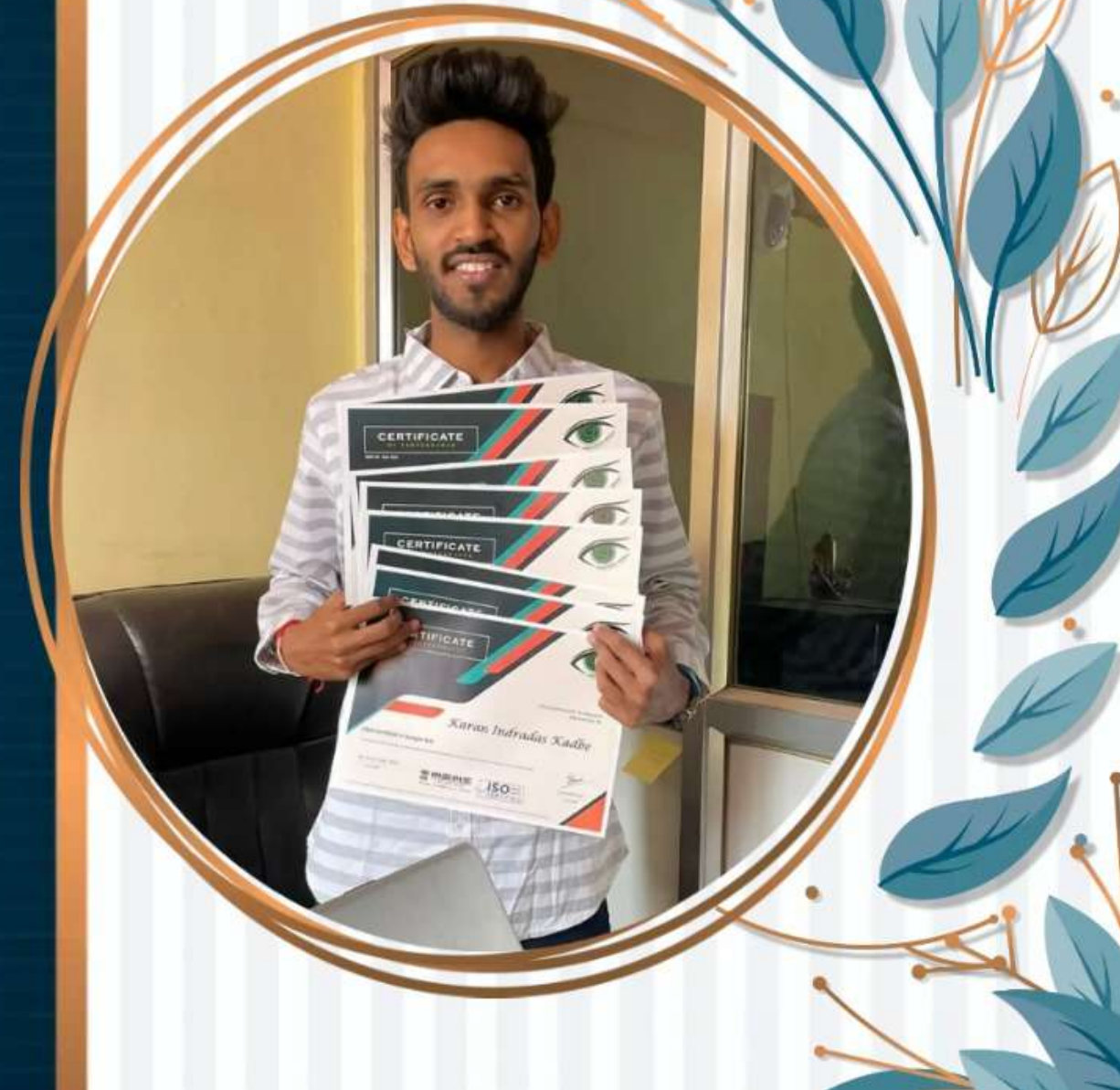
**Mahima Owalekar**



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**Karan Kadbe**



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**Daideepya Venmati**



# Contact Us

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## Get in touch with us:



Contact to our email

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Visit our website

[www.reallygreatsite.com](http://www.reallygreatsite.com)





# Thank You



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Visit Our Website

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