CGD

CERTIFIED IN GRAPHIC DESIGNING

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CYBER SECURITY & DIGITAL MARKETING

WHY CHOOSE US

- Comprehensive Notes Available
- In-house developed Tools
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- Lab Guide and supporting documentation
- 24X7 Instructor Support
- Student Portal Support
- Global CertIfication
- 100% Job Placement

INTRODUCTION TO CGD

The Certified in Graphic Designing (CGD) program is a comprehensive course designed for individuals seeking to build expertise in graphic design.

This certification offers a perfect blend of creativity and technical skills, catering to beginners as well as professionals looking to upgrade their knowledge in the field of graphic design.
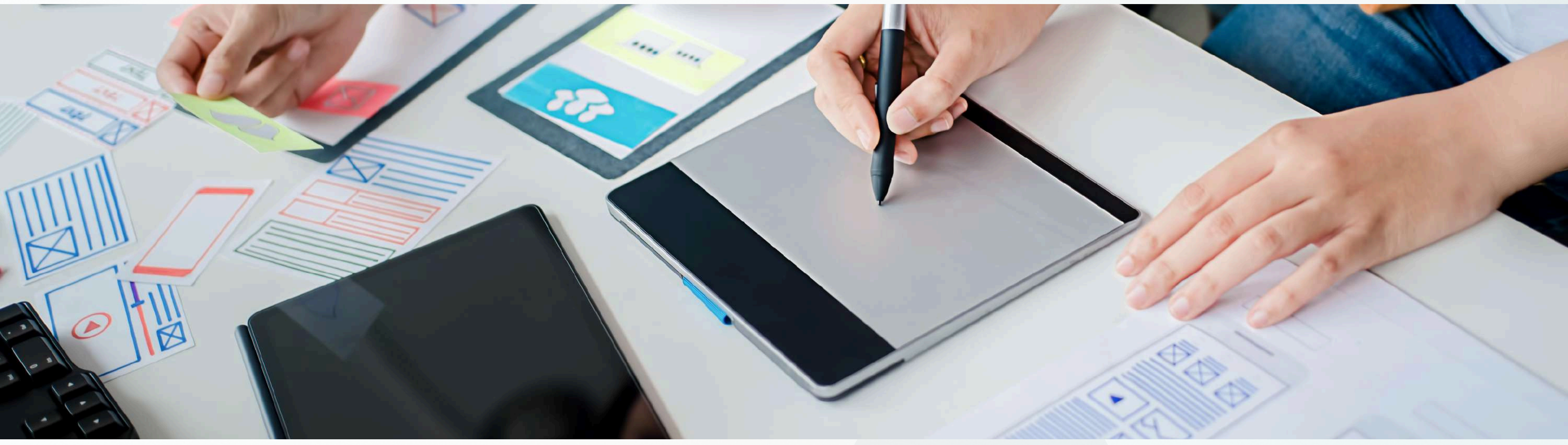
WHAT IS CGD?

CGD stands for Certified in Graphic Designing, a recognized credential that validates your skills in creating visually appealing and impactful designs.

It equips you with the knowledge to transform ideas into visual content, utilizing advanced tools and techniques.

Understanding Graphic Design

- Definition and significance of graphic design in visual communication
- Overview of graphic design principles and elements
- Role of graphic designers in various industries and contexts

Basics of Typography

- Introduction to typography terminology (typeface, font, serif, sans-serif, etc.)
- Understanding type anatomy and classification
- Importance of typography in effective design communication

Typography Design Principles

- Selecting appropriate typefaces for different design purposes
- Understanding hierarchy and contrast in typography design
- Applying kerning, tracking, and leading for optimal readability
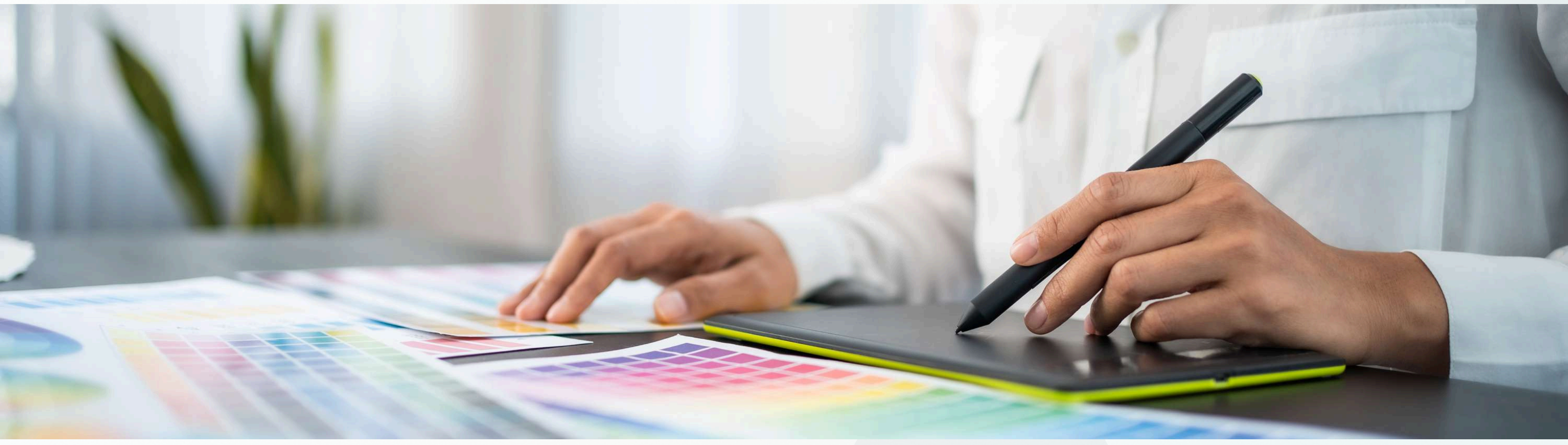
Understanding Color Theory

- Basics of color psychology and symbolism
- Color models (RGB, CMYK, HSL, etc.) and color mixing principles
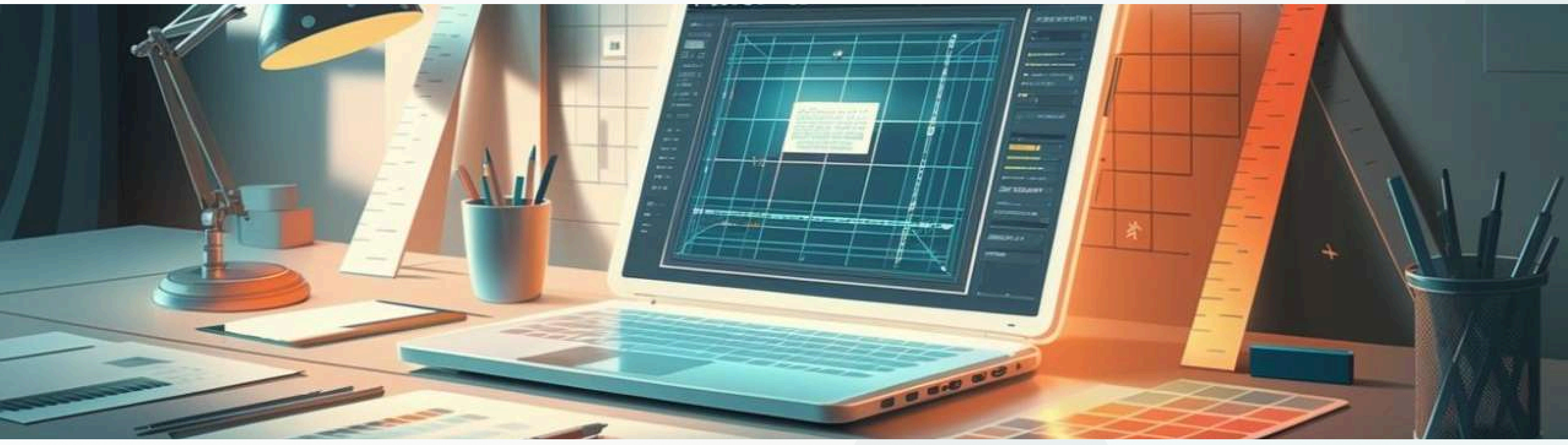- Exploring color harmony and schemes

Applying Color in Design

- Using color effectively to convey mood, emotion, and message
- Understanding color contrast and accessibility considerations
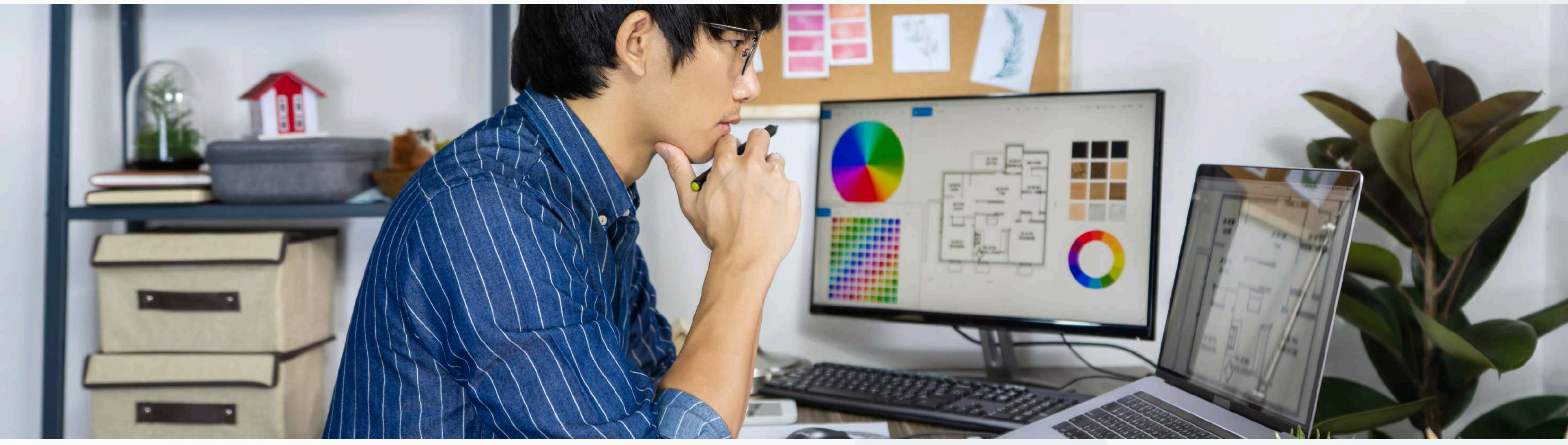- Creating color palettes for cohesive and visually appealing designs

Principles of Layout Design

- Understanding layout composition and balance
- Exploring grid systems and alignment techniques
- Incorporating whitespace for visual hierarchy and clarity

Layout Design Elements

- Arranging text and images in layouts
- Creating focal points and visual flow
- Balancing elements for aesthetic appeal and readability

Introduction to Image Editing Software

- Overview of image editing tools (Adobe Photoshop, GIMP, etc.)
- Basic features and functionalities of image editing software
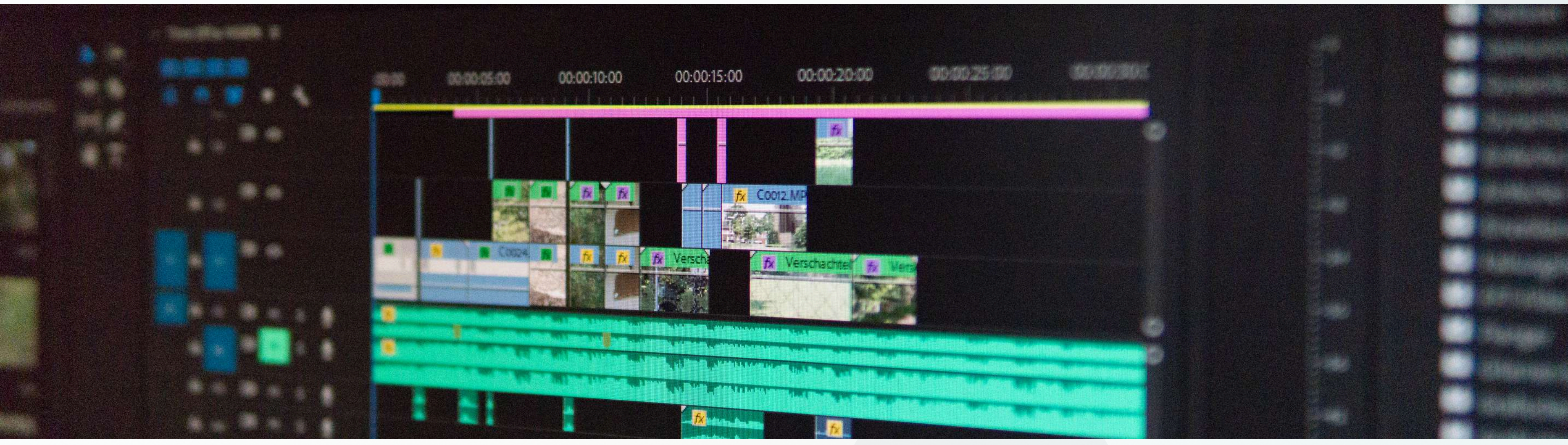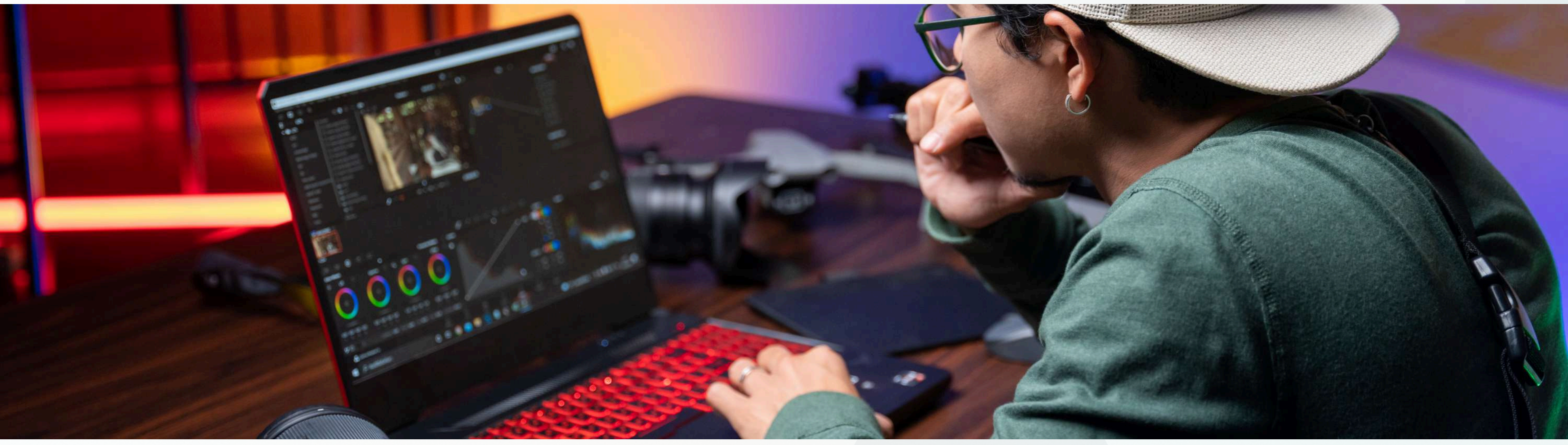- Importing and exporting images for design projects

Image Editing Techniques

- Cropping, resizing, and retouching images
- Adjusting brightness, contrast, and color balance
- Applying filters and special effects for creative enhancement

Introduction to Vector Graphics

- Understanding vector vs. raster graphics
- Overview of vector-based illustration software (Adobe Illustrator, Inkscape, etc.)
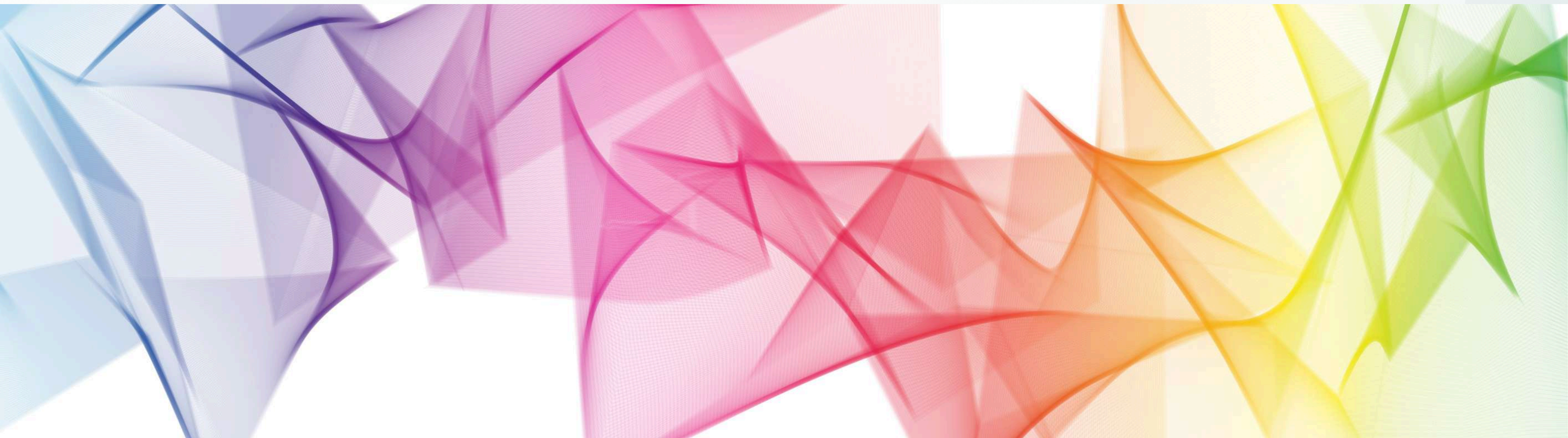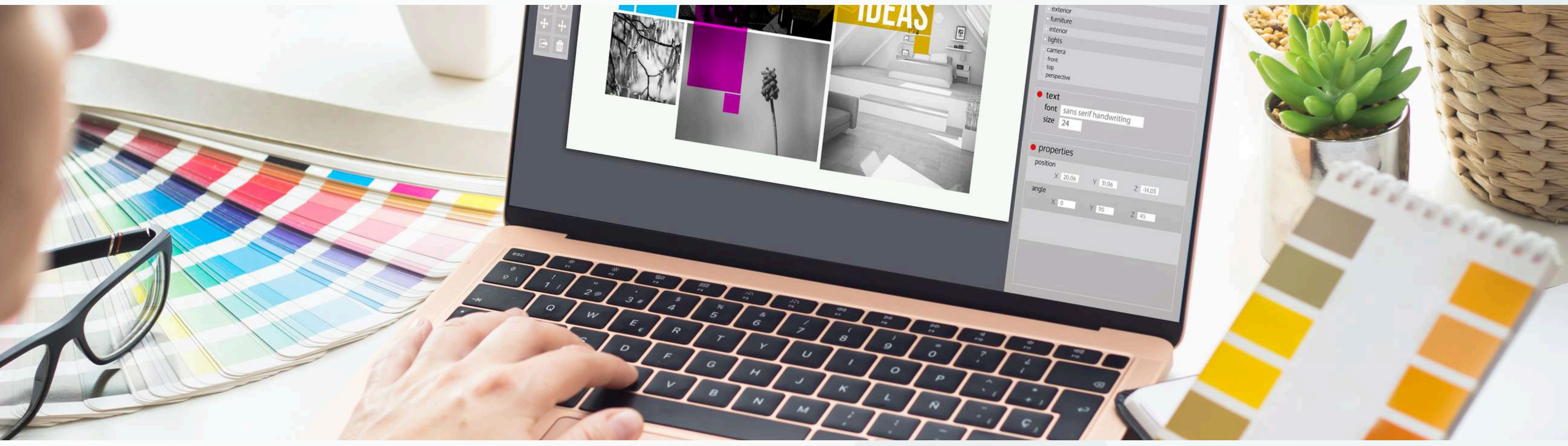- Creating and editing vector shapes and paths

Illustration Techniques

- Drawing and painting techniques in vector software
- Creating logos, icons, and illustrations using vector tools
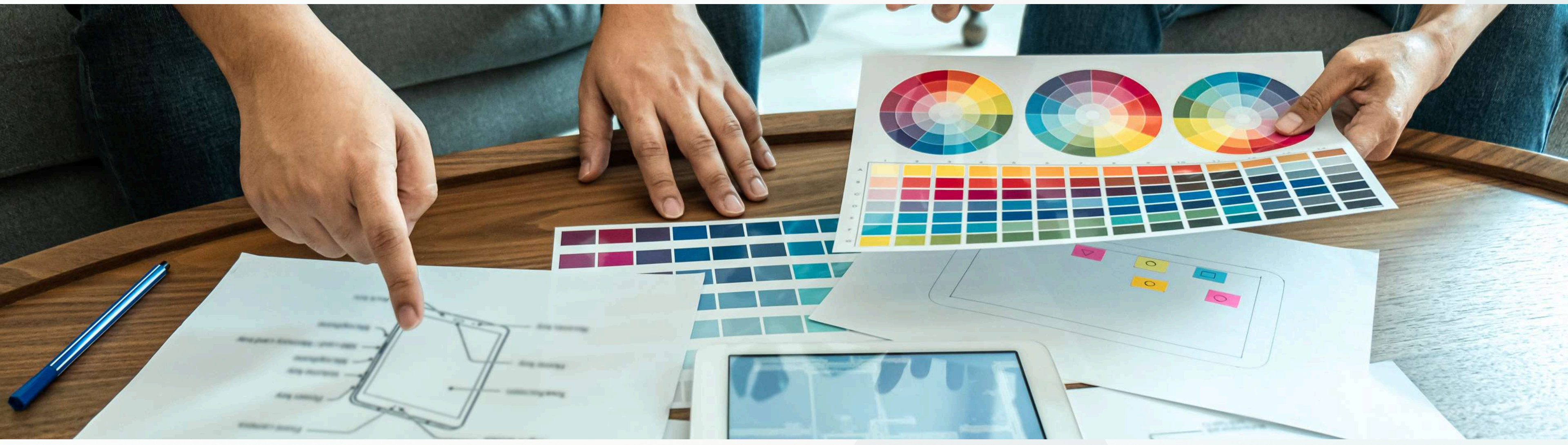- Applying gradients, patterns, and textures to vector artwork

Basics of Branding

- Understanding brand identity and brand image
- Importance of branding consistency and coherence
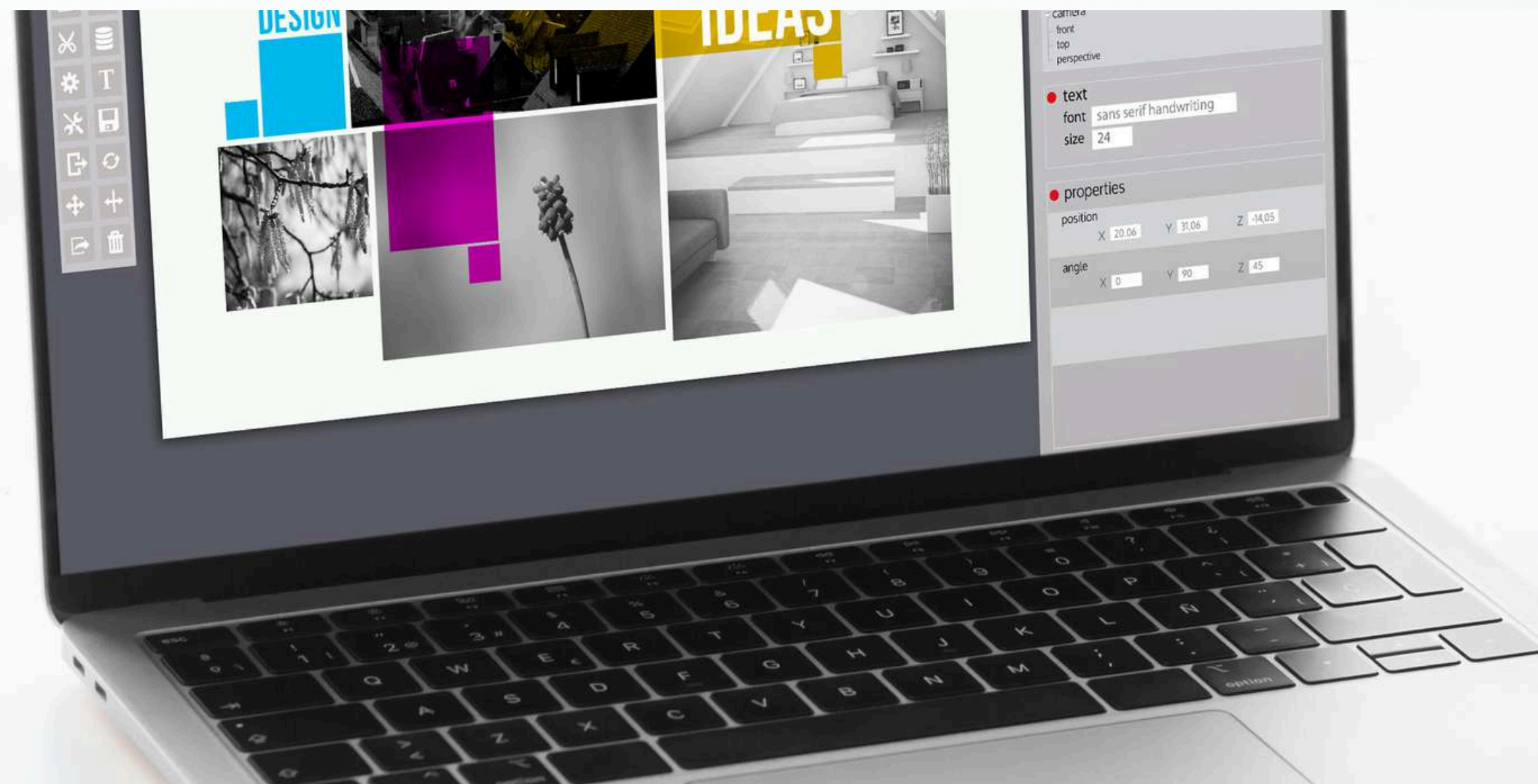- Elements of brand identity (logo, color palette, typography, etc.)

Creating Brand Assets

- Designing logos and visual identities for brands
- Developing brand guidelines and style manuals
- Applying brand assets across various design materials and platforms

Desktop Publishing Tools

- Overview of desktop publishing software (Adobe InDesign, Scribus, etc.)
- Creating layouts for print and digital publications
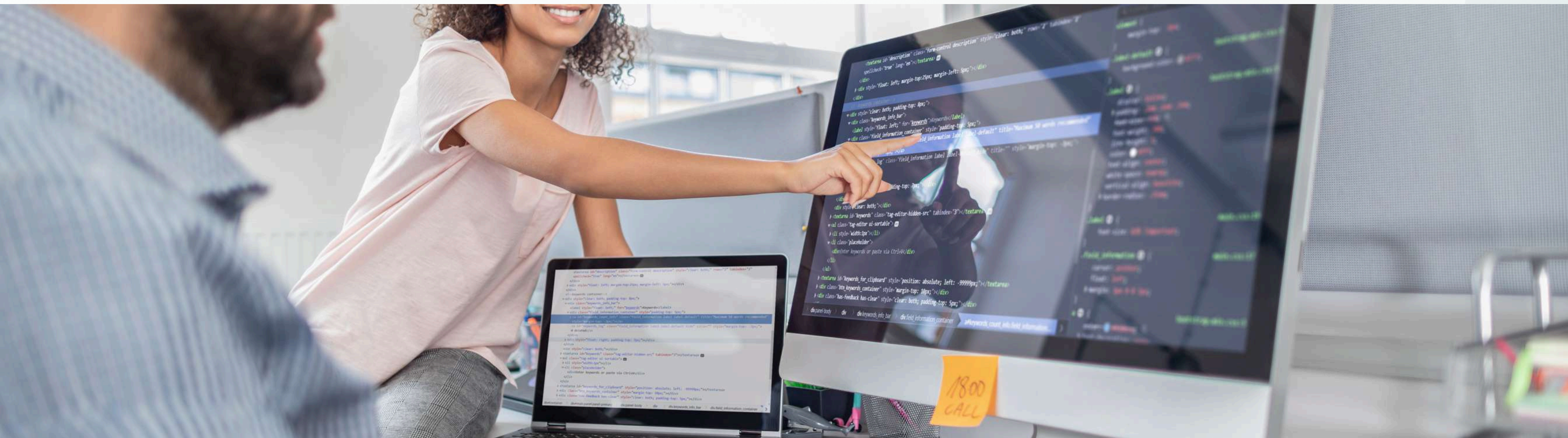- Managing text and image content in publishing projects

Introduction to Web Design Principles

- Understanding user experience (UX) and user interface (UI) design
- Basics of responsive web design and mobile optimization
- Designing for accessibility and usability in web interfaces

Web Design Tools and Technologies

- Overview of web design software (Adobe XD, Sketch, Figma, etc.)
- Basics of HTML and CSS for web design
- Integrating design prototypes with web development workflows

Creating a Graphic Design Portfolio

- Selecting and curating design projects for portfolio inclusion
- Showcasing skills and expertise through portfolio presentation
- Creating an online portfolio website using platforms like Behance, Dribbble, or personal website builders

Portfolio

Hands-On Design Projects

- Applying learned design principles and techniques to real-world projects
- Collaborating with peers on design assignments and exercises
- Receiving constructive feedback and critique on design work

Presenting the Final Project

- Showcasing the culmination of skills and knowledge acquired throughout the course
- Explaining the concept, process, and rationale behind the final project
- Receiving feedback and evaluation from instructors and peers
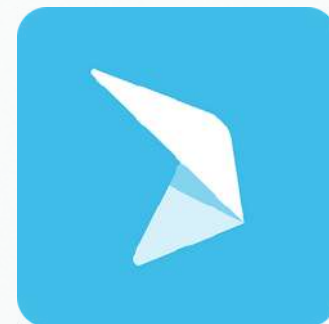
TOOLS

Canva

CorelDraw

Smartmockups

Postermywall

Crello

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