



ABOUT HACKTECH MEDIA:

HackTech Media was started in 2018. We are a No.1 Innovative Digital Marketing Agency & Institute in Navi Mumbai & Mumbai. HackTech Media is leading multi-group of company & we are currently working with top industry like Agriculture, I.T, Fashion, Beauty, Matrimonial & Spiritual Domain.

OUR MISSION

Our Mission is to Boost Your Success. Our ultimate mission is to train every candidate on the Earth with a world-class faculty and industry, HackTech Media is giving you a perfect digital platform achieve you goals and career towards success.

ABOUT DIGITAL MARKETING:

Digital marketing is the fastest growing industry throughout the world. Through Digital Marketing you can earn High Salary with Unlimited Incentives & every organization is now looking forward to market their brand or product on different digital platform through digital marketing.

Digital Marketing helps you to boost up your skill by taking it to next level and can be done at your free time and also it is a Money-Making Profile with No Field Work, No Target & No Tele calling but Only Smart Work & Creative Ideas is required.

Basically, Digital Marketing is a marketing method to promote any products & services through online platform like social media & other websites. Now-a-days as everyone uses mobile & has internet access, the whole world became online now.

As in today's world everything is on Digital platform. All customers are using online platform like online shopping, bill payments, recharges, money transfer and many more for their day-to-day needs. So now requirement of digital marketers in this industry is increased for every company. And it's increasing more in future. Every company whether it's small or large has the requirement of Digital Marketers, therefore there is huge demand for Certified Digital Marketer.

There are many career opportunities in Digital Marketing Field. Digital marketing is highly demanded skill worldwide thus have unlimited earning Opportunities.

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ABOUT DIGITAL MARKETING HACKTECH MEDIA:

HackTech Media is World's Leading Edtech Portal, providing different Digital Marketing Certification Course to enhance your digital skills & to boost your career into one of the Highest Paying Industry. We give personal attention to every and every candidate.

Course is provided on Different Platform:

- Classroom Training
- Online Training

Course Benefits:

- International Certificate
- 5 Students Per Batch
- Online / Classroom Training
- Weekdays / Weekend Batches
- 100 % Live Practical
- 100 % Job Assistance

Expert Digital Marketing Certification Program (EDMCP)

Fees: ₹ 24,999/-

Certification:

- Certificate in SEO
- Certificate in SMM
- Certificate in Content Writing
- Certificate in Google AdWords
- Certificate in Analytics
- Certificate in WordPress

Syllabus:

- Introduction of Marketing
- Introduction of Digital Marketing
- Search Engine Optimization (SEO)
- Social Media Marketing (SMM)
- Pay Per Click (PPC)
- Email Marketing
- Google Analytics
- Google AdWords
- Content Marketing

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- WhatsApp Marketing
- On-Page Optimization
- Off-Page Optimization
- Web Analytics
- Domain
- Hosting
- Keyword Research & Analysis
- Infographic Designing
- Mobile Marketing
- Lead Sourcing
- Introduction to Market Place Selling
- Online Marketing Strategy
- SMS Marketing Automation
- Digital Career Preparation
- Affiliate Marketing
- Soft Skills Development
- Resume Building & Interview Preparation
- Working with Display Network
- Online Reputation Management (ORM)
- Google My Business (GMB)
- Search Engine Result Page
- WordPress
- Domain & Hosting Installation
- Domain & Hosting Integration
- Introduction of C-Panel
- Introduction of CMS
- Introduction of WordPress
- Installation of WordPress
- Installation & Customization of Themes
- Editing of Header & Footer
- Creating & Managing Pages
- Creating & Managing Posts Categories
- Managing Comments
- Installing & Updating Plugins

For More Details and Enrolment Process:

You can make a call on [8691969889](tel:8691969889).

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